Let us start off this year with excitement and positivity. 2021-2022 a new year, new ideas, new chairman, communication with all Auxiliaries and sharing of ideas. My name is SuzAnne Taylor and I am proud to be representing the Department of South Carolina as your "Buddy" Poppy & VFW National Home for Children Chairman. Let us work together and make this a great and fun year.

Here are some suggestions for this year's "Buddy" Poppy & VFW National Home for Children Program.

# "Buddy" Poppy education

- 1. "Buddy" facts be prepared to answer questions.
- 2. Know how the Relief Fund money is used.

# **Community Outreach**

1. Advertise Your "Buddy" Poppy Drive

## "Buddy" Poppy Display Contest

Work with the Post, work with youth groups get the community involved.

- 1. Purchase your "Buddy" Poppies early
- 2. Display your entry in the community library, community center and schools'.
- 3. As members of the community to make comments on your display
- 4. Always have information about the program and VFW National Home for Children
- 5. Information about the Display Contest is found on Malta.

### VFW National home for Children

## Educate

- 1. Share information with your Auxiliaries and your community.
- 2. Tell the history of the National Home.
- 3. Share the success stories o families that have lived at the Home.
- 4. Let people know that South Carolina sponsors a Home in Michigan.

# Helpline

- 1. Have the telephone number available 1-800-313-4200
- 2. Place flyers at your Post, local businesses Facebook, post office, etc.
- 3. "Buddy" Poppies help support the VFW National Home for Children

#### Donate

- 1. Purchase Life Memberships personal, Auxiliary, organizations etc.
- 2. Pay your Health and Happiness dues.
- 3. Purchase tributes to family and friends

The goal of the "Buddy" Poppy & VFW National Home for Children is to serve the Veterans that have served us, keep families together, educate and the children safe. Putting a smile on a Veterans face is our way of saying THANK YOU and our reward for the support that we give Veterans.

SuzAnne Taylor, Chairman